

2010 PALLADIUM ASIA PACIFIC SUMMIT
& HALL OF FAME FOR EXECUTING STRATEGY AWARDS™

Palladium
Executing Strategy

In partnership with:



STRATEGY EXECUTION AND GOVERNANCE

FOR ACHIEVING BREAKTHROUGH PERFORMANCE IN THE NEXT DECADE



With Dr David Norton

Founder and Director of the Palladium Group, co-creator of the Balanced Scorecard and co-author with Dr Robert S. Kaplan, of eight Harvard Business Review (HBR) articles and five books including *The Execution Premium: Linking Strategy to Operations for Competitive Advantage* (2008).

Dr Norton was also voted as one of the "World's 12 Most Influential Management Thinkers" by Sun Top Media's *Thinkers 50*.



BusinessMirror



22-23 September 2010, Sofitel Philippine Plaza, Manila, Philippines

IN ASSOCIATION WITH
**HARVARD
BUSINESS**

For further information, call +632 757 3500 loc. 311, email palladiumsummit2010@teamasia.com
or visit www.palladiumisasummit2010.com

“2010 marks the 10th anniversary of the Palladium Group in Asia Pacific. Over the last decade we have seen significant change in the region from the rise of China, the establishment of flourishing democracies in Indonesia and the Philippines, and a general shift of economic power from West to East.”

Matthew Tice, Managing Director, Palladium Group Asia Pacific



These major trends have significant implications for the region in terms of how to cope with growth in an increasingly volatile and asymmetric world economy. In parallel with these seismic shifts, we have seen, and helped to create, a shift in the way organisations in the public and private sector in Asia-Pacific manage themselves. Ten years ago strategy execution as a term was only in its infancy, now it is a profession in its own right with thousands of people around the world and in the region claiming membership. At the same time, to claim their rightful place in the world economy Asian organisations are required to build institutions founded on principles of good governance, sound ethics and transparent business practices.

We believe that for the next decade to come Strategy Execution and Governance will be the dominant themes driving business and governments alike to create competitive and comparative advantage. Excellence in these disciplines will be the determining factors in accessing capital and direct investment and the core requirement for sustained performance on the world stage. Based on these beliefs, we have chosen **Strategy Execution and Governance For the Next Decade** as the theme for this year's summit. Our program brings thought leadership and practical experience from around the region and the world as well as contributions from two luminaries, Dr David Norton, one of the founding fathers of the Balanced Scorecard Strategy Execution System and co-founder of Palladium, and Dr Jesus Estanislao, a driving force in helping to bring good governance practices to the region.

Only through knowledge sharing events such as this are organisations in the region able to learn and adapt proven concepts fast enough to remain competitive. We look forward to sharing our ideas with you and to learning about your challenges and opportunities as we move into the next decade.

Use This Event To:

- Gain an in-depth understanding from Dr Norton on the new Strategy Management System that effectively links strategy to operations to create an Execution Premium,
- Network with high-level decision makers from across Asia Pacific in a unique and inspiring environment,
- Benefit from case studies by leading organisations and learn from their experience and best practices,
- Shape your leadership agenda for delivering better strategy execution and ongoing sustainability in the global marketplace, and
- Learn how to apply world class concepts in your organisation as a high potential source of competitive advantage.

Who Should Attend?

Executives and managers of private, public or government organisations who want to extend their understanding and knowledge about practical leadership trends and methodologies related to strategy execution, in order to accelerate and deliver optimal organisational results.

- Company Presidents, Company Directors, Members of the Board.
- Chief Executive Officers, Chief Financial Officers, Chief Operations Officers, Chief Information Officers.
- Vice President, and Director of: Finance; Strategy Design and Management; Performance Management and Planning; Operations Management; Risk Management; Innovation; Human Resources;
- Corporate Development; Information Technology (IT)

This is a not to be missed opportunity to connect with one of the top global thinkers on strategy execution, share best practices and network industry peers.

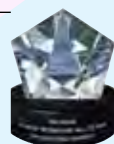
Join over 300 senior executives committed to executing strategy to drive business excellence.

Reserve your place today by visiting: www.palladiumisasummit2010.com

PROGRAM AT A GLANCE

DAY ONE WEDNESDAY 22 SEPTEMBER

8:00 - 8:30	Registration & Continental Breakfast
8:30 - 9:00	Philippine Cultural Show and Welcome
9:00 - 9:10	Welcome and Opening Address <i>Matthew Tice, Managing Director, Palladium Group (Asia Pacific).</i> <i>Introduction of the President (TBC)</i>
9:10 - 9:30	Welcome Remarks <i>BENIGNO SIMEON C. AQUINO III, President of the Republic of the Philippines (TBC)</i>
THEME:	STRATEGY EXECUTION
9:40 - 10:40	KEYNOTE SESSION 1. The Execution Premium Process: An Integrated Approach to Strategy Execution <i>Dr David Norton, Palladium Group</i>
10:45 - 11:10	Networking Break
11:10 - 11:40	HALL OF FAME CASE STUDY: Using Strategic Themes as the Organising Framework for Governance and Strategy Execution <i>Craig Holloway, Head of Strategy Execution, Kiwibank Limited (New Zealand)</i>
11:40 - 12:20	HALL OF FAME CASE STUDY: The Execution Premium at a Higher Learning Institution <i>Professor. Dato'Mohd Azmi Omar, Dean and Ahmad Zailan Shaari, Chief Financial Officer, International Islamic University Malaysia (IIUM) (Malaysia)</i>
12:20 - 1:30	Lunch
THEME:	GOVERNANCE
1:30 - 2:00	From The Board Room To The Back Room: The Importance of Governance in Strategy Execution <i>Dr Jesus Estanislao, Chairman, Institute for Solidarity in Asia (ISA) (Philippines)</i>
2:00 - 2:30	PATIENCE AND PATIENTS: The Strategy Execution and Governance Story of Mater Health, Brisbane Australia <i>Lyn Hamill, Director Strategic Planning, Mater Health Services (Australia)</i>
2:30 - 3:15	HALL OF FAME CASE STUDY: An Integrated Approach to Governance and Strategy Execution at Infosys <i>Sanjay Purohit, Vice President & Group Head - Planning and Assurance, Infosys Technologies Limited (India)</i>
3:15 - 3:30	Networking Break
3:45 - 4:30	KEYNOTE SESSION 2. LINKING STRATEGY TO OPERATIONS: The Need For A Dynamic Decision Making Framework <i>Dr David Norton, Palladium Group</i>
4:30 - 5:10	Round Table Discussion
5:10 - 5:45	Palladium Balanced Score Card Hall of Fame for Executing Strategy™ Award Ceremony <i>Matthew Tice & Dr David Norton, Palladium Group</i>



5:45 - 6:00 Summary and Close of Day 1

6:00 - 8:00 Cocktail Party

DAY TWO THURSDAY 23 SEPTEMBER

9:00 - 9:15	Summary of Day 1 and Introduction <i>Matthew Tice, Managing Director, Palladium Group (Asia Pacific)</i>
9:15 - 9:30	THE ROLE OF THE BOARD OF DIRECTORS IN DRIVING STRATEGY EXECUTION <i>Oscar Lopez, Lopez Group (Philippines)</i>
9:30 - 10:15	KEYNOTE SESSION 3. STRATEGY MANAGEMENT: An Emerging Professional Management Discipline <i>Dr David Norton, Palladium Group</i>
10:15 - 11:00	HALL OF FAME CASE STUDY: Practical Experience with Strategy Management and Governance at Lockheed Martin <i>Lance Freedman, Strategy Management Subject Matter Expert, Lockheed Martin (USA)</i>
11:40 - 12:30	CONCURRENT SESSIONS: PRACTICAL TIPS AND KEY LEARNINGS #1 PUBLIC SECTOR WORKSHOP <i>Hon. Jed Patrick E. Mabilog, Mayor Iloilo City, Iloilo City (Philippines)</i> #2 PRIVATE SECTOR WORKSHOP <i>Marcus Pitt, President Director, SOHO Group (Indonesia)</i>
12:30 - 1:30	Lunch
1:30 - 2:20	BREAKOUTS: (Strategy Technology Solutions and Governance Technology Solutions) #1 Executive Strategy Manager and Execution Premium Community (XPC) #2: Automating Government Benefits Distribution <i>(Hermie M. Pugeda, Executive Vice President, Unionbank, Philippines) and World Class Strategic Sourcing & Procurement: Lessons from the Private Sector (Dante M. Briones, President & CEO Bayantrade Inc, Philippines)</i>
2:20 - 3:00	Break
3:00 - 3:45	KEYNOTE SESSION 4. PROSPECTIVE VIEW OF THE NEXT DECADE <i>Dr David Norton, Palladium Group</i>
3:45 - 4:45	Roundtable <i>Featuring Dr David Norton, Palladium Group, Dr Jesus Estanislao, ISA (Philippines) Matthew Tice, Palladium Group Asia Pacific</i>
4:45 - 5:00	Recognition of PGS Partners
5:00 - 5:15	Wrap up and Conference Close <i>Matthew Tice and Dr David Norton, Palladium Group</i>
OPTIONAL DAY THREE FRIDAY 24 SEPTEMBER	
9:00 - 12:00	Business Excellence "War game" Simulation Workshop <i>Vittorio Molinari, Palladium Group</i>

"It's not our strategy that's the problem, it's our execution of it." CEO, Leading Financial Services Company



Keynote sessions are delivered exclusively by Dr David Norton, Founder & Director, Palladium Group



KEYNOTE SESSION 1.

THE EXECUTION PREMIUM PROCESS: AN INTEGRATED APPROACH TO STRATEGY EXECUTION

In their ongoing quest to make strategy more of a science than an art, Dr Norton has taken their strategy execution methodology to a new level, demystifying what it takes to link strategy to everyday operations. Dr Norton proposes a six-stage process that connects strategic planning, operational execution, and feedback and learning. This closed loop system is key to achieving the Execution Premium – superior results that can be attributed to successful, sustainable execution. David Norton will present a big picture overview of the entire process, featuring the six stages:

- Develop the Strategy: define mission, vision, and values; conduct strategic analysis; formulate strategy;
- Align the Organisation: align business units and support units both vertically and horizontally; align employees to the strategy;
- Translate the Strategy: define strategic objectives and themes; select measures and targets; select strategic initiatives;
- Plan Operations: improve key processes; develop sales plan; plan resource capacity; prepare budgets;
- Monitor and Learn: hold strategy reviews; hold operational reviews; and
- Test and Adapt the Strategy: conduct profitability analysis; conduct strategy correlation analysis; examine emerging strategies.



KEYNOTE SESSION 2.

LINKING STRATEGY TO OPERATIONS: THE NEED FOR A DYNAMIC DECISION MAKING FRAMEWORK

Many organisations have achieved one-time performance breakthroughs without the use of a formal management system. Charismatic leadership and the ‘art’ of management are powerful and often effective forces. Performance dependent upon the power of individual leaders, however, is generally not sustainable over the long term. Unless an organisation integrates strategy into its governance processes and operational management processes, it won’t be able to sustain its success. Strategy must be linked to operations in order to realise an execution premium. Dr Norton will provide insight into how to establish this linkage. He will highlight:

- Determining the key processes that must be performed exceptionally well to achieve customer and financial targets,
- Identifying the key performance indicators (KPIs) that drive process excellence and displaying them on a process dashboard,
- Establishing the management meeting structure needed to monitor and manage the link between strategy and operations.

KEYNOTE SESSION 3.

STRATEGY MANAGEMENT: AN EMERGING PROFESSIONAL MANAGEMENT DISCIPLINE

Managing strategy successfully requires cross functional alignment and dialogue, it is different from managing functions. Conventional organisation structures, processes and constructs reinforce local business units of functional silos. This conflict is one of the major causes of failing to execute corporate strategies. Dr Norton will explore the methodology of managing by strategic theme, issue based strategy review meetings, forming ‘theme teams’ and the role of the Strategy Management Officer in driving, aligning and integrating strategy management processes. He will also address the demise of cost and profit centres; every unit, by contributing to effective strategy execution, has the opportunity to create profit.

KEYNOTE SESSION 4.

PROSPECTIVE VIEW OF THE NEXT DECADE

Dr Norton has carefully observed the evolution of management science for the last 30 years during his storied career as a consultant, writer, executive, and academic. Reflecting on this experience and factoring in management trends relevant to today’s executive, Dr Norton will comment on his key thoughts on the important issues for the next decade with a particular focus on Strategy Execution and Governance. This not to be missed session will foreshadow his future research interests and provide thoughtful commentary on what to look for and where to focus in the near future. This session will also be a capstone to the proceedings over the course of the Summit with a summary of key learnings that Dr Norton took out of the event over the two days.

Nine out of ten organisations fail to execute their strategies... Increase your chances of being one of the few to succeed!



At this year's Summit, we are delighted to introduce to you case studies generated by Palladium Hall of Fame Winners:



USING STRATEGIC THEMES AS THE ORGANISING FRAMEWORK FOR GOVERNANCE AND STRATEGY EXECUTION



Mr Craig Holloway, Head of Strategy Execution, Kiwibank Limited (New Zealand)

Kiwibank, the fastest growing bank in New Zealand, is using the Execution Premium Process to help drive the organisation to new levels of performance. Through the use of Strategy Maps, Themes, and Balanced Scorecards Kiwibank is able to focus the entire organisation on the critical drivers of value creation. Learn how the Kiwibank framework has evolved over time to become a central part of the management system for the bank.



AN INTEGRATED APPROACH TO GOVERNANCE AND STRATEGY EXECUTION AT INFOSYS



Sanjay Purohit, Vice President and Group Head – Planning and Assurance, Infosys Technologies Limited (India)

Infosys Technologies Ltd. (NASDAQ: INFY) was started in 1981 by seven people with US\$250. Today, Infosys is a global leader in the “next generation” of IT and consulting with revenues of over US\$4.8 billion. Infosys has a global footprint with over 50 offices and development centers in India, China, Australia, the Czech Republic, Poland, the UK, Canada and Japan. Infosys has over 110,000 employees. As with other large organisations, Infosys has dealt with huge challenges around scaling and improving corporate performance. Learn what this innovative global company has done to significantly drive sustained corporate performance, leverage the Balanced Scorecard to navigate strategy execution in difficult times, embed the Balanced Scorecard in its corporate governance systems and leverage innovative Client Relationship Scorecards to strengthen client relationships.



THE EXECUTION PREMIUM AT A HIGHER LEARNING INSTITUTION



Professor. Dato'Mohd Azmi Omar, Dean of Kuala Lumpur campus and Ahmad Zailan Shaari, Chief Financial Officer, International Islamic University Malaysia (IIUM) (Malaysia)

IIUM is in a network of five campuses with over 20,000 students from over 96 countries from all parts of the globe. IIUM students take up various programmes in 14 faculties covering all branches of knowledge from professional arts to hard science and to technological and engineering as well medicine and medical-based programmes.

Professor Dr. Azmi Omar and Dato' Zailan Shaari will share their experiences at IIUM over the course of their journey to implement the Balanced Scorecard and achieve the Execution Premium. The focus will include a very pragmatic view of key challenges IIUM experienced along the way and how IIUM persevered to achieve outstanding performance. The discussion will include some insights on how to organise your program, how to select good measures and how to capture cause and affect linkages to link drivers with outcomes.



PRACTICAL EXPERIENCE WITH STRATEGY MANAGEMENT AND GOVERNANCE AT LOCKHEED MARTIN



Lance Freedman, Strategy Management Subject Matter Expert, Lockheed Martin (USA)

Strategy Management helps Lockheed Martin deliver disciplined performance in key units of all four of its business areas, powering the global security company's US\$45.2 billion in 2009 sales. After Lockheed Martin's first business unit was inducted into the Hall Of Fame in 2007, the company has successfully applied the methodology at major business units, major manufacturing and shared services functions, upstart business units, and new business capture wins. Learn the tools and techniques that have proven best in each business environment.



The Palladium Balanced Scorecard Hall of Fame for Executing Strategy™ was created in 2000 in order to publicly recognise organisations around the world that use, in an exemplary manner, the Kaplan-Norton management system based on the Balanced Scorecard (BSC) to become strategy-focused, successfully execute their strategies, and achieve breakthrough performance results.

The award is recognised worldwide as the gold standard of strategic performance. Successful organisations in the Asia Pacific region will be inducted into the 2010 Palladium Balanced Scorecard Hall of Fame by Dr David Norton.

For full details about the Palladium Balanced Scorecard Hall of Fame Application process, please visit:

www.thepalladiumgroup.com/about/hof



FROM THE BOARD ROOM TO THE BACK ROOM: THE IMPORTANCE OF GOVERNANCE IN STRATEGY EXECUTION

Dr Jesus Estanislao, Chairman, Institute for Solidarity in Asia (ISA) (Philippines)

The traditional view of the role of governance in an organisation is one of compliance and oversight. This mindset needs to shift to compliance and performance. Dr. Estanislao, one of the leading authorities in corporate governance in the Asia-Pacific region, will share his experience and insights and make the case for the notion that governance + strategy execution = results. He will discuss the need for a significant cultural transformation in the way we look at governance and show how a broader interpretation will serve to help frame a more constructive view of the role of the board.



PATIENCE AND PATIENTS: THE STRATEGY EXECUTION AND GOVERNANCE STORY OF MATER HEALTH, BRISBANE AUSTRALIA

Lyn Hamill, Director Strategic Planning, Mater Health Services (Australia)

Since its founding in 1906 by the Sisters of Mercy, Mater Health Services has been an incredibly mission driven organisation dedicated to compassionate service for the sick and needy and intensely focused on providing the highest standard of health service. The myriad of stakeholders that must be managed to deliver this high standard of care is daunting. Lyn Hamill, Director Strategic Planning, will share her experiences bringing together a vast array of stakeholders to focus on performance and strategy through the application of sound governance and strategy execution processes and systems. She will share a practitioner's view of what it means to be on the front lines managing health outcomes and reflect on her more than 10 years in health having come from Queensland Health, Australia's largest state health system to Mater Health, a privately funded hospital system.



BENPRES HOLDINGS CORPORATION



THE ROLE OF THE BOARD OF DIRECTORS IN DRIVING STRATEGY EXECUTION

Oscar Lopez, Lopez Group (Philippines)

Traditionally the board of directors is a passive body that spends much its time receiving, reviewing and commenting on reports from management. A well informed board must be actively involved in the development of strategy and push management to provide detailed information about the execution of strategy and hold management to account for more than just financial performance. Oscar Lopez, the Chairman of the Lopez Group of companies and one of the most influential business leaders in the Philippines, will share his perspectives on these issues and present a compelling case for a shift in how we think about the role of the board.

PUBLIC SECTOR WORKSHOP



Hon. Jed Patrick E. Mabilog, Mayor Iloilo City

Iloilo City, a 2009 Palladium Hall of Fame recipient, will share a local perspective on their

experience with the Public Governance System in the Philippines. Mabilog will share his key insights and learnings from the three year journey at Iloilo City. The session will be highly interactive and focused on leaving behind the fundamental lessons – what to do, what to avoid, and how to ask the right questions along the way.



PRIVATE SECTOR WORKSHOP



Mr Marcus Pitt, President Director, SOHO Group (Indonesia)

A great strategy poorly executed is much worse than an average strategy executed well. Designing your strategy

for execution success is a critical step on the path to achieving an Execution Premium. Soho Group, a Palladium Hall of Fame member, will share how the execution premium framework can be applied to drive innovative strategy to achieve dramatic results. Marcus will share practical tips from his experience as both a consultant and an executive and lead a discussion to bring key learnings out from the group.



EXECUTIVE STRATEGY MANAGER (ESM)

Executive Strategy Manager (ESM) software developed by The Palladium Group, helps you manage your strategy optimally by: enabling personalized dashboards customized to the critical information needed for specific job roles; easily communicate strategy throughout the entire organization; quickly identify key performance drivers and manage individual responsibilities;

and effectively and efficiently facilitate strategy review meetings through an inbuilt streamlined meeting management system.

Executive Strategy Manager Software by the Palladium Group – it is the software you want for supporting your Balanced Scorecard implementation.

Visit: www.executivestrategymanager.com



OPTIONAL BUSINESS EXCELLENCE “WAR GAME” 9am - 12pm, Friday, September 24, Sofitel Philippine Plaza, Manila

Join Palladium and the ISA for a powerful interactive “Business Game” Simulation experience where the concepts discussed in the two day programme will be put into action.

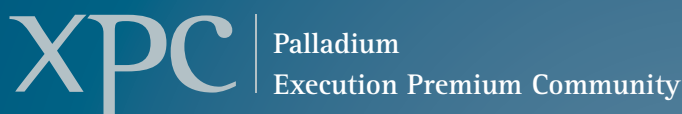
The lucky delegates that are able to secure a spot in this optional day three session will be split into groups and formed as teams to compete with their colleagues for top honours!

The session will feature a common scenario and will require the participants to apply sound governance and strategy execution methods to create value for a realistic but fictional organisation.

The winning team will receive a trophy, certificate and bragging rights.

The simulation session will be run by Vittorio Molinari, a Palladium professional with over 10 years experience building simulations for organisations such as Hewlett Packard, IBM, and others that use simulation techniques to anticipate market changes and adjust their strategies accordingly.

This session is not to be missed for any practitioners looking to learn HOW to get past the theory and into the practice.



JOIN OUR COMMUNITY

The world’s largest, most advanced online community for strategy and performance management professionals.

WHAT IS THE EXECUTION PREMIUM COMMUNITY (XPC)?

A unique high impact community of strategy and performance management practitioners that provide members with a trusted source of knowledge and insight.

The XPC is the premier private online destination for professionals who are seeking to achieve an execution premium through strategy and performance management.

WHO IS THE XPC FOR?

The XPC is a truly global, peer-to-peer community. Practitioners of strategy and performance management

from mid size to large sized organisations, public and private sector entities and all industry sectors are invited to apply to join.

BENEFITS OF JOINING:

Access thought leaders and collaborate with your peers to solve critical strategic and performance management challenges.

Exchange best practices and stay current with the largest and most up-to-date knowledge from Palladium Group, Drs. Kaplan and Norton, and thousands of leading practitioners around the world.

Transform your business with on-line services, such as the “Solution Centre,” “Ask the Expert,” “Benchmarking Centre,” and private groups tailored to your needs.

HOW TO JOIN?

For more information and to apply online, go to:
www.thepalladiumgroup.com/XPC
or email xpc@thepalladiumgroup.com

ABOUT PALLADIUM GROUP



The Palladium Group helps its clients address their most challenging and pressing Strategy Execution issues by providing an integrated set of services designed to deliver tangible results and leave lasting capabilities - the strategy execution premium.

Palladium has offices throughout North America, Europe, the Middle East, Latin America, Africa, and Asia-Pacific. With over 700 clients, organisations turn to The Palladium Group’s expertise to improve the execution of their strategies and management of their performance. The Palladium Group is dedicated to understanding and addressing the strategic issues unique to Asia-Pacific.

Our work with the region’s most influential local, regional and global organisations means we’re uniquely positioned to guide you in each of our six focus areas:

- Strategy Design
- Innovation
- Operational Performance
- Strategy Management
- Leadership and Human Capital
- Governance and Risk Management

ABOUT THE INSTITUTE FOR SOLIDARITY IN ASIA



The Institute for Solidarity in Asia (ISA) is a non-government, non-profit organisation whose advocacy is promoting governance, economic and organisational reform through public-private partnership, and is based in the Philippines.

This advocacy is carried out through the installation of a transparent Performance Governance System (PGS), an adaptation of the balanced scorecard tailored specifically for public institutions. The PGS ensures long-term commitment through investment of time and resources into its program.

This system banks on citizen participation, by making sure that ISA’s partners and their constituents recognise that they have a stake in the process.

www.isacenter.org



STRATEGY EXECUTION AND GOVERNANCE

FOR ACHIEVING BREAKTHROUGH PERFORMANCE IN THE NEXT DECADE

ENROLLMENT FORM
Enroll early and save!

22-23 September 2010, Sofitel Hotel, Manila

REGISTER NOW - it's easy

Register by:

Phone +632 757 3500 loc. 311

Fax +632 757 3510

Web www.palladiumisasummit2010.com

Email palladiumsummit2010@teamasia.com



VENUE

Sofitel Philippine Plaza
www.sofitel.com
CCP Complex Roxas Boulevard, Pasay City, 1300
MANILA, PHILIPPINES Tel: (+63)2/5515555

ACCOMMODATION

The Sofitel Philippine Plaza, Manila, is offering a reduced accommodation rate to Summit Delegates. Make your reservation by calling the hotel at (+63)2/5515555 and identifying yourself as part of the 'Palladium Regional Summit'. The reduced rate will be offered subject to availability. Hotel reservations and charges are the individuals responsibility.

ENROLLMENT FEES

Please indicate your registration selection:

EARLY BIRD

Register and Pay Prior to 25 August, 2010

Individuals TOTAL PhP 25,200 + VAT

Groups 3+ (per delegate) PhP 23,800 + VAT

REGULAR

Register and Pay After 25 August, 2010

Individuals TOTAL PhP 28,000 + VAT

Groups 3+ (per delegate) PhP 25,200 + VAT

"WAR GAME! SIMULATION WORKSHOP

9am to 12noon, Thursday September 24

Additional flat rate per person

Individuals PhP 10,000 + VAT

DELEGATE INFORMATION Please submit one registration form for each delegate.

Mr Ms Ms First Name

Last Name

Title (eg, Prof, Dr, etc)

Organisation

Industry

Address

City

State

Postcode/ Zipcode

Country

Phone

Fax

Email

PAYMENT

CHEQUE enclosed is our cheque for PhP _____
made payable to Hamlin-Iturralde Corp.

BANK DEPOSIT

Bank: Metrobank

Branch: Madrigal-Alabang

Account name: Hamlin-Iturralde Corp.

Type of Account: Savings

Account no.: 495-3-49550428-0

Please fax the deposit slip to: +63 757 3510

or email to: palladiumsummit2010@teamasia.com

CREDIT CARD

Please debit my: VISA MasterCard Amexco JCB

with the sum of PhP _____

Credit Card Number

Cardholder Name

Expiry Date

Three digits on back of your card

Signature

Upon receipt of payment your place will automatically be reserved. To be eligible for the **Early Bird** rate both **registration and payment must be processed prior to 25 August 2010**. After this date registrations will be processed at the applicable regular rate.

All registrations will be processed in PhP. All Bank administration/ provision charges will be borne by payer.

CANCELLATIONS: If you are unable to attend, a substitute is welcome at no extra charge. Please notify us in writing as soon as possible at palladiumsummit2010@teamasia.com. You may cancel your registration

with a full refund upon receipt of written confirmation prior to 10 August 2010. No refunds are made after this date. Registered delegates who do not attend will still be liable for the full fee. Palladium reserve the right to refuse entry.

Palladium reserve the right to cancel and / or postpone the event due to unforeseen circumstances. Some speakers or topic changes may occur.

LIABILITY: Palladium Group shall not be held liable for personal losses or damage of private property of registered participants of the Summit. Participants should make their own arrangements with respect to personal insurance. In the event of travel disruptions, for any reason, the organisers will be not be responsible for any loss incurred by participants.

VISAS: Please ensure your visa requirements are organised prior to entering Indonesia.

Register Now! – www.palladiumisasummit2010.com